

AUTOMOTIVE OFFERS - TIER 1

ADVERTISER	FINANCING PRE COVID-19	COVID-19 FINANCING
Buick/GMC	\$3200 purchase allowance (Encore)	0% financing for 84 months Deferred payment 120 days
Chevrolet	0% financing for 72 months \$500 cash allowance (Silverado)	0% financing for 84 months Deferred payment 120 days
Chrysler	0% financing for 60 months \$1500 bonus cash (Pacifica)	0% financing for 84 months Deferred payment 90 days
Ford	0% financing for 72 months \$2500 total savings (F-150)	6-month payment relief (3 deferred, 3 covered)
Honda	0.9% financing for 36 months Deferred payment 90 days (Pilot)	Supportive Messaging
Hyundai	0% financing 60 months \$500 cash now (Santa Fe)	6-month payment coverage 0% financing Deferred payment 90 days
Lexus	0.9% financing for 60 months (All 2020 models)	Supportive Messaging
Lincoln		0% financing Deferred payment 120 days
Toyota	0% financing for 48 months (Corolla)	Deferred payment 90 days

Contact Rick McGuire at rmcguire@advertisinganalyticsllc.com with questions about ADMO's ad tracking capabilities or specific automotive advertisements.