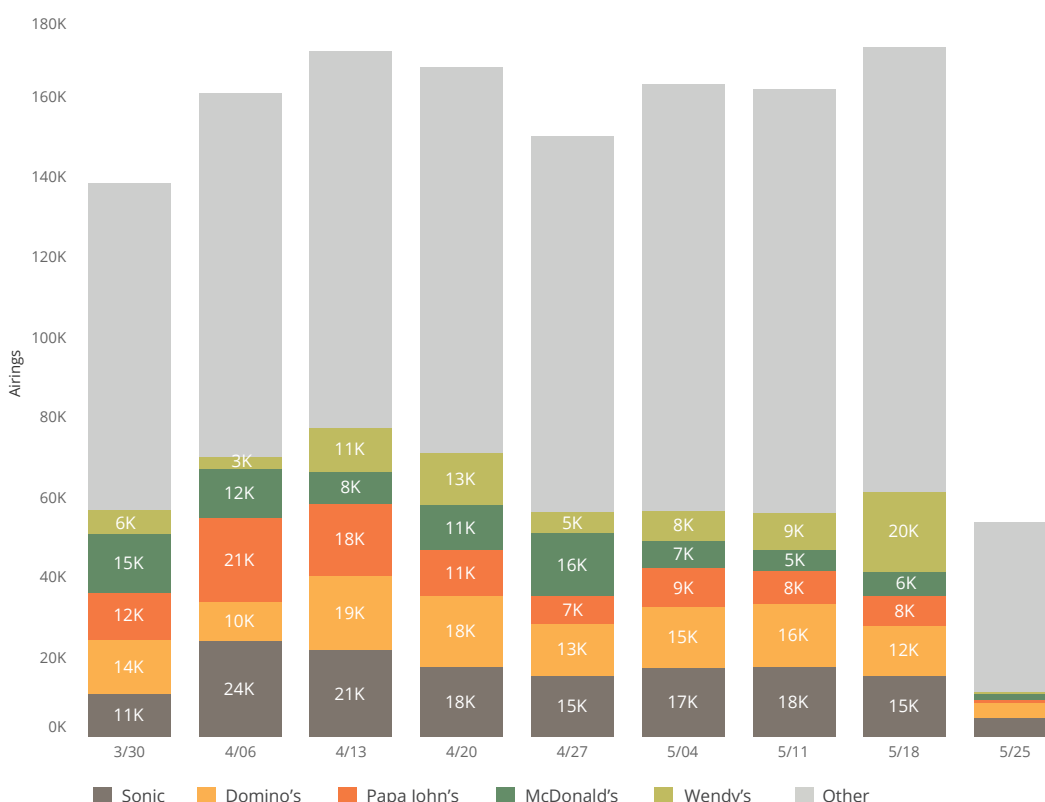
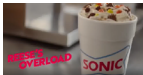






So far in Q2, fast food advertisers have spent **\$194M** to air a cumulative **1.3M** ads. The five advertisers with the most ads are Sonic, Domino's Pizza, Papa John's, McDonald's, and Wendy's.



## May Toplines - Top 5 Advertisers

The top five advertisers in May differ slightly from the top five advertisers for the quarter so far. Sonic, Domino's, Wendy's, Subway, and Jack In The Box have spent a combined **\$29M**.

Category	Brand	Airings + Spend	Top Ad
Drive-In	Sonic	<b>60,293</b> (-27% from April) <b>\$6.9M</b> (-15% from April)	 22.3K airings <a href="#">Click to view ad</a>
Pizza	Domino's	<b>52,757</b> (-20% from April) <b>\$8.5M</b> (-10% from April)	 15.9K airings <a href="#">Click to view ad</a>
Drive-Thru	Wendy's	<b>40,465</b> (+14% from April) <b>\$5.6M</b> (+6% from April)	 16.6K airings <a href="#">Click to view ad</a>
Sandwiches	Subway	<b>34,265</b> (+14% from April) <b>\$4.9M</b> (+85% from April)	 12.2K airings <a href="#">Click to view ad</a>
Drive-Thru	Jack In The Box	<b>32,778</b> (+1% from April) <b>\$2.8M</b> (-14% from April)	 13.9K airings <a href="#">Click to view ad</a>